MEDIA KIT

2027



ربان السفينة
Robban Assafina

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www.assafinaonline.com

CONTENT



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ABOUT US

As a leading maritime media platform in the MENA region, Robban Assafina offers the latest news, articles, and reports on shipping, ports, offshore, shipbuilding, and marine technology.

Since its establishment in 2009, Robban Assafina has worked to become a key reference in the maritime industry, benefiting from the expertise of marine specialists, masters, and engineers.

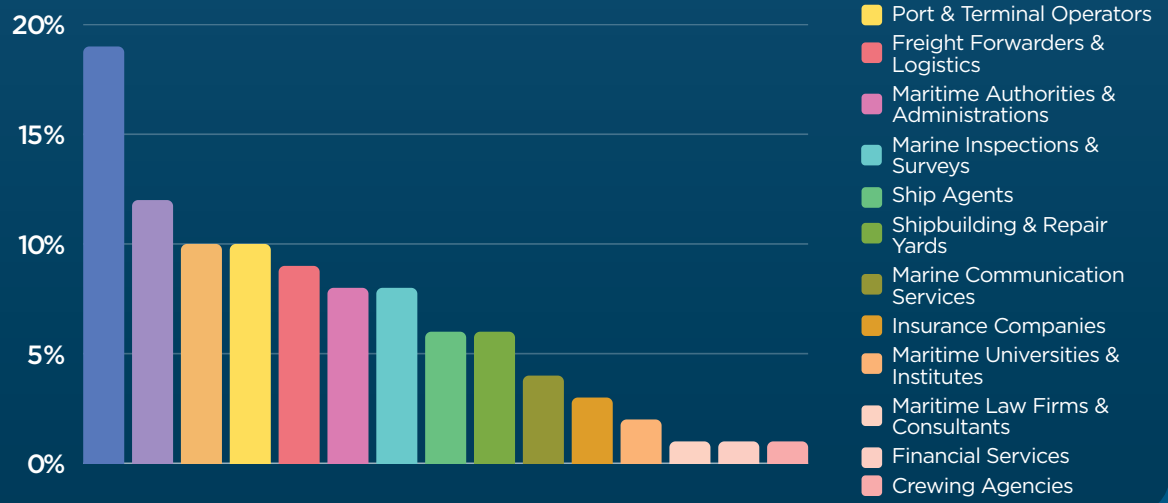
Robban Assafina is published quarterly, with four issues per year, ensuring consistent visibility and targeted distribution to key industry stakeholders, subscribers, and audiences at leading maritime events worldwide.

With content available in two languages, a mobile app, a weekly newsletter, and a dedicated news website, Robban Assafina's team continues to cover global maritime developments and highlight key industry topics, connecting maritime professionals and supporting their business growth.

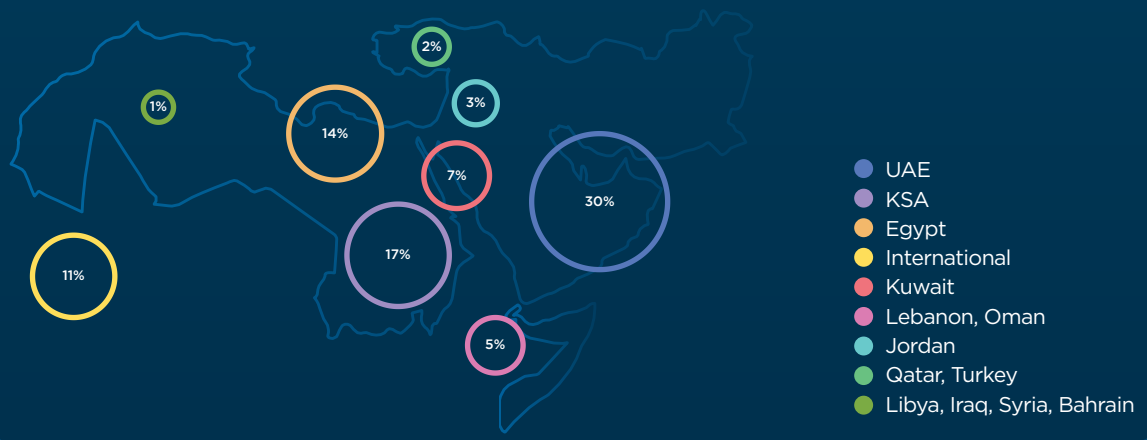


Circulation
(4500 Copies/Issue)

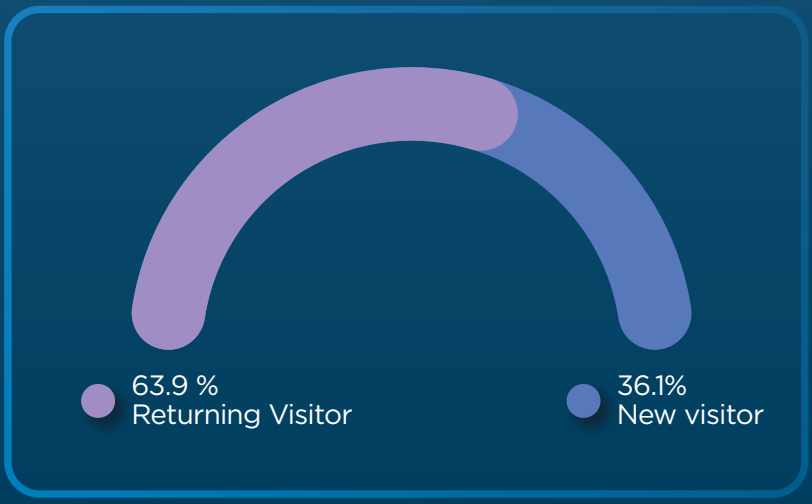
By Sector (%)

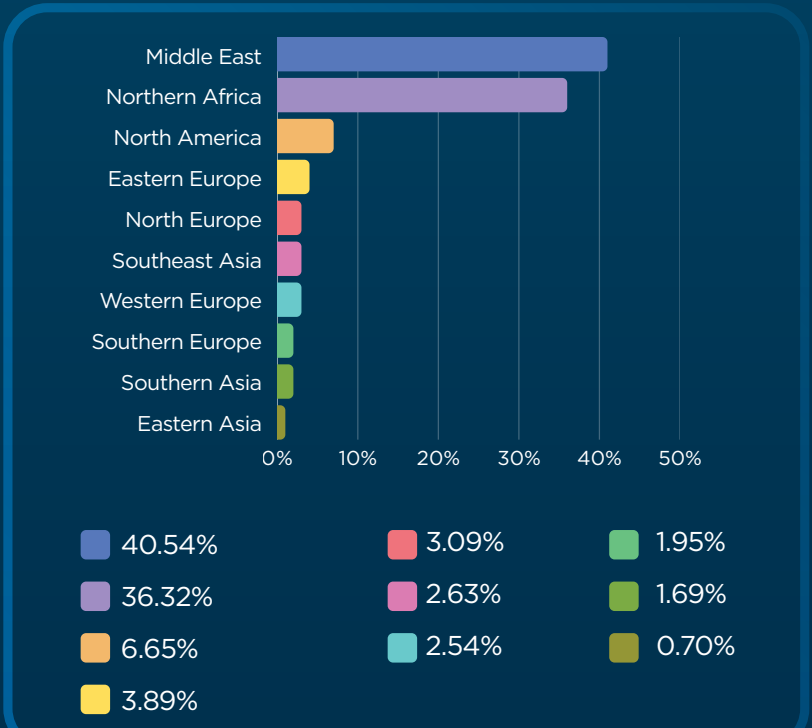


By Country (%)



Assafina Digital Global Reach





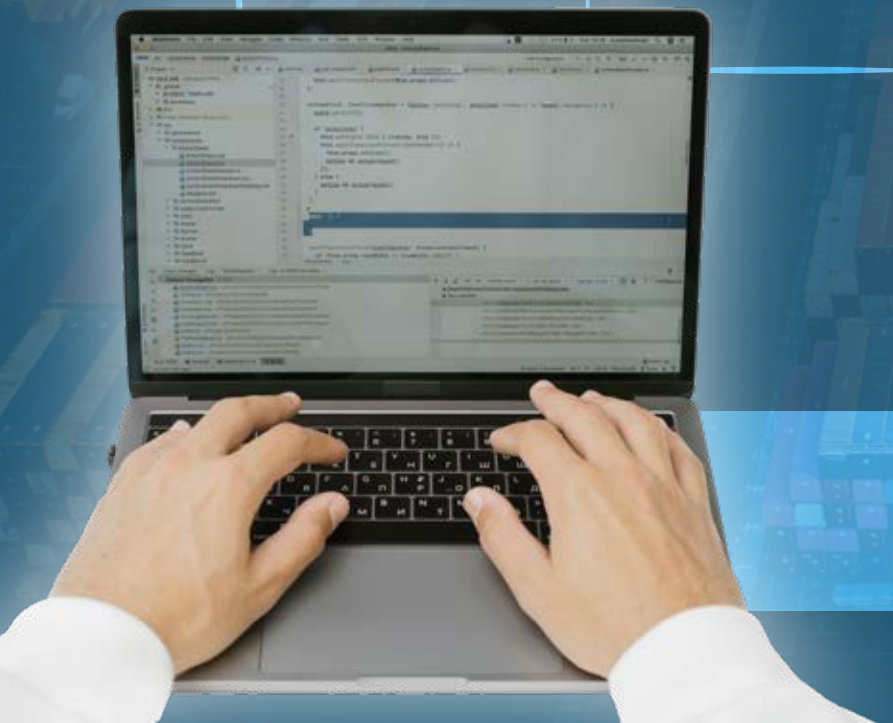
ONLINE PLATFORMS

Online

Assafinaonline.com is a leading maritime news portal with high traffic, covering shipping, ships, marine technology, offshore, shipowners, and maritime decision-makers across the MENA region and worldwide.

Banners

Promote your company through banner placements on Assafinaonline.com, the e-newsletter, and the mobile app, allowing visitors to discover and engage with your website, company profile, and services.



E-Newsletter

With a database of over 64,000 maritime professionals, the Robban Assafina weekly e-newsletter delivers the latest and most important maritime news from the Middle East and around the world.

ADVERTISING DEADLINES:

All advertising and advertorial materials must be submitted according to the deadlines outlined in the publishing schedule.

ASSAFINA PODCAST
CONNECTING MARITIME PEOPLE

ROBBAN ASSAFINA PODCAST

Up to **264K** Views Per Episode



ASK FOR A QUOTE

info@assafinaonline.com

NEED VISIBILITY?

Book a Podcast with Robban Assafina

YOUR STORY, FILMED ON-SITE

The Robban Assafina Podcast gives maritime companies a powerful platform to showcase their story, leadership, products, services, and industry expertise through professionally produced interviews recorded at your office, facility, or event. Every episode is promoted across Robban Assafina's digital platforms, reaching a highly targeted maritime audience and generating up to 264,000 views per episode.

WHY CHOOSE ASSAFINA PODCAST?

- Recorded at your office or event
- Showcase your company's journey, services & expertise
- Distributed across all Robban Assafina platforms
- Reach maritime decision-makers across the Middle East & beyond

ONLINE ADVERTISING RATES



Website

Banner Type	Size / px	Rate / month
Background Banner (website)	165 x480	2000 $
Background Banner (digital copy)	3000 x 1500	2000 $
Full-Width Banner	1100 x 93	1000 $
Double Vertical Banner	165 x 480	850 $
Leaderboard Banner	540 x 93	850 $
Default Banner	165 x 150	450 $
Vertical Banner	165 x 240	600 $
Footer Banner	750 x 150	650 $
InStory Banner	750 x 100	500 $
Pop-up Banner	750 x 430	2000 $
Sponsored Content	-	750 $

E-newsletter 4 / month

Banner Type	Size / px	Rate / month
Default Banner	165 x 150	575 $
Leaderboard Banner	520 x 110	975 $
InStory Banner	680 x 110	775 $
Design / Editorial & Circulation	Negotiable	

Mobile App

Banner Type	Size / px	Rate / month
Leaderboard Banner	400 x 80	850 $
Default Banner	165 x 150	450 $
InStory Banner	200 x 100	575 $
Footer Banner	400 x 80	850 $
Pop-up Banner	750 x 430	2000 $

Web Display Banner Specs	File Types GIF, JPEG, SWF | Maximum LOOPS 3 Recommended Animation Length 15 seconds

Essential Information

Materials Due

Limited extensions may be granted by our production department upon request. Cover wrap artwork must be submitted at least two days before the specified deadlines.

File Format

Artwork must be submitted according to the scheduled deadlines indicated below. Advertisements should be provided as high-resolution PDF or AI files, prepared for process (CMYK) printing, with all fonts embedded. JPEG, EPS, TIFF, InDesign, and Photoshop files are also accepted. Please ensure that all necessary image and font files are included.

Proofing

Logos and all relevant advertising information must be submitted to Oceanic Spark Sarl – Robban Assafina Magazine by email or delivery before the 10th of the month preceding publication.

Camera-ready advertisements must be submitted by the 15th of the month preceding publication. Proofs will be sent to advertisers by email for review. Advertisers may request minor changes and must provide their approval by the 15th of the month preceding publication. If approval is not received by the deadline, the advertisement will not be published, and the full contract payment will remain due.

Magazine Advertising Rates

Standard Pages		Special Pages	
Type	**Price ($)**	**Type**	**Rate ($)**
Full Page Double Spread	3.000	Inside Front Cover	3000 $
Half Page Spread	1.500	Page 3 or 82	1800 $
Quarter Page Spread	1.000	Page 5 or 80	1800 $
Full Page	1.500	Page 7 or 78	1600 $
2/3 Page	1.200	Inside Back Cover	3000 $
1/2 Page	800	Back Cover	3500 $
1/3 Page	600	Cover (Logo Only)	3000 $
1/4 Page	500		

Bundle Discounts	ADS	2	3	4	5	6
	%	5	10	15	20	25

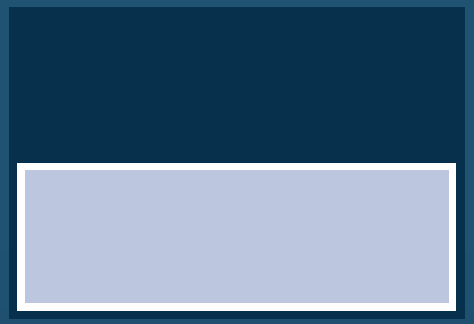


PRINT AD SPECS

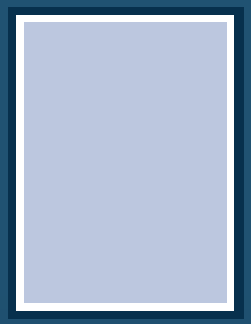
(Supply Full Bleed or Live Area)



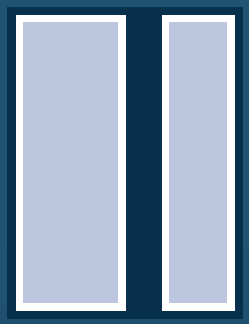
Full Page Spread



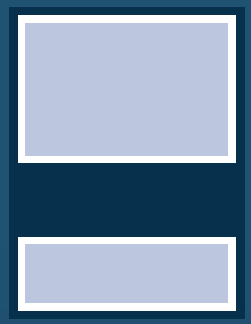
Half Page Spread



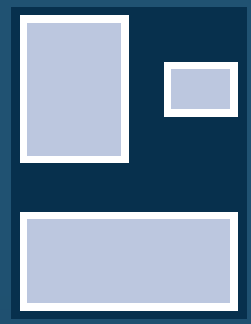
Full Page



- Half Page (Vertical)
- 1/3 Page (Vertical)



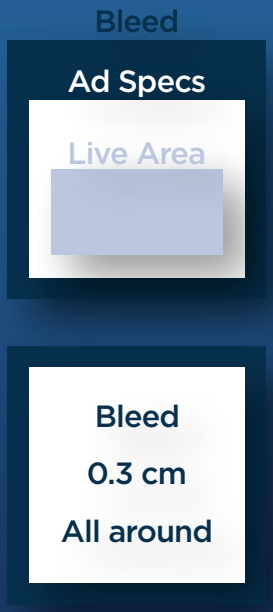
- Half Page (Horizontal)
- 1/4 Page (Horizontal)



- 1/4 Page (Vertical)
- 1/16 Page
- 1/3 Page (Horizontal)

Bleed | Safety Margins | Live Area | Publication size/cm: 21.6(w) x 28.6(K) | Including bleed 0.3 cm

Ad Size	Orientation	Ad Specs	Live Area
Full Page Spread	Horizontal	42.6 x 28.6 cm	41 × 27 cm
Half Page Spread	Horizontal	42.6 x 28.6 cm	41 x 12.70 cm
Full Page	Vertical	21.6 x 28.6 cm	20 x 27 cm
Half Page	Vertical	9 x 26 cm	9 x 26 cm
1/3 Page	Vertical	6.5 x 26 cm	6.5 x 26 cm
Half Page	Horizontal	20 x 12.70 cm	20 × 12.70 cm
1/4 Page	Horizontal	20 x 6.5 cm	20 x 6,5 cm
1/4 Page	Vertical	5.5 x 26 cm	5.5 x 26 cm
1/16 Page	Horizontal	6 x 6 cm	6 x 6 cm
1/3 Page	Horizontal	19 x 8 cm	19 x 8 cm



ROBBAN ASSAFINA - PAST EVENTS



EMMC 2019

Bringing together maritime professionals to discuss regional industry developments and opportunities.



Robban Assafina Awards 2023

Recognizing excellence and outstanding achievements across the maritime sector.



EMMC 2025

Connecting industry leaders and experts to explore the future of maritime transport in the East Mediterranean.



Saudi Maritime Awards 2026

Celebrating innovation, leadership, and excellence in Saudi Arabia's maritime industry.



Robban Assafina Shipping Forum & Awards 2026

A maritime gathering combining industry discussions, networking, and recognition of outstanding achievements.

UPCOMING EVENTS

Saudi Maritime Awards 2027

Recognizing excellence and innovation across Saudi Arabia's maritime sector.

EMMC 2027

Bringing together maritime leaders and stakeholders to discuss emerging trends and opportunities in the East Mediterranean.

EDITORIAL PLAN 2027

Issue & Deadline	Issue 105 (Jan-Mar 27) Deadline: 15.02.27	Issue 106 (Apr-June 27) Deadline: 03.05.27
Edition Story	IMEC: Building the India–Middle East–Europe Maritime Corridor - Toward a Global Trade Corridor - Port & Terminal Readiness and Developments	The Green Tugs Revolution: Performance, Design & Innovation - The Impact of Green Initiatives on Tug Performance - Designers' Perspectives and Approaches
Assafina Case	Bourbon Dolphin: How Lapses in ISM Implementation Led to Tragedy	Trusting What We Know, Skipping What We Should Check
Special Report	Alternative Shipping Routes: Reshaping Global Trade	The Future of Tankers in a Challenging Market
Event Coverage	• 9th Mare Forum Asia 2027 - Singapore • Aqaba Blue: Ocean Future in Action - Aqaba, Jordan • NEOPORT - Istanbul, Turkey • Breakbulk Middle East - Dubai, UAE	• World Maritime Forum: Copenhagen 2027 - Copenhagen, Denmark • Exposhipping Istanbul 2027 - Istanbul, Turkey • 2027 Gulf Ship Finance Forum - Dubai, UAE • Egypt Energy Show 2027 - Cairo, Egypt • Singapore Maritime Week - Singapore • Seatrade Maritime Logistics Middle East - Dubai, UAE • Saudi Maritime Awards 2027 - Jeddah, Saudi Arabia
Maritime App	Showcasing new and useful maritime applications introduced to the market.	
Quarter Maritime Summary News	Coverage of top news shaping the maritime industry.	
Regulation and Legislation	Insights on key rules, frameworks, and compliance topics impacting shipping.	

Maritime Technology	Introducing new innovations, products and technologies
Assafina Case	Introducing new Maritime applications launched on the market
Regulations and Legislations	Coverage of the latest rules and regulations affecting the shipping industry
Assafina News	Latest shipping, Ports, Shipbuilding, Offshore, Classification societies, and Logistics News and Developments
Assafina in English	Miscellaneous Maritime News in English

Issue & Deadline	Issue 107 (July-Sept 27) Deadline: 08.08.27	Issue 108 (Oct-Dec 27) Deadline: 05.11.27
Edition Story	Marine Insurance: The Evolution of a Changing Business Model - Insurers' Response to Emerging Risks - Geopolitical Tensions and Coverage Limitations.	The Future of Bunkering: Infrastructure, Regulation & New Fuels - Bridging the Infrastructure Gap - Regulatory Frameworks and Future Directions
Assafina Case	How Improper Packing Led to a Multi Million-Dollar Casualty?	Lookout, Bridge Resource Management and the Cost of Distraction
Special Report	Container Shipping Rates: The Key Players Shaping the Market	Seafarers: From an Attractive Career to an Uncertain Future
Event Coverage	• Breakbulk Europe - Rotterdam, Netherlands • Greek Maritime Forum 2027 - Athens, Greece • TOC Europe - Hamburg, Germany • Nor-Shipping 2027 - Oslo, Norway • East Med Maritime Conference (EMMC 2027) - Athens, Greece	• London International Shipping Week - London, UK • Transport Middle East Doha - Doha, Qatar • Europoort Rotterdam - Rotterdam, Netherlands • ADIPEC 2027 - Abu Dhabi, UAE
Maritime App	Showcasing new and useful maritime applications introduced to the market.	
Quarter Maritime Summary News	Coverage of top news shaping the maritime industry.	
Regulation and Legislation	Insights on key rules, frameworks, and compliance topics impacting shipping.	

Maritime Technology	Introducing new innovations, products and technologies
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Assafina in English	Miscellaneous Maritime News in English

ROBBAN ASSAFINA DISTRIBUTION IN THE UP-COMING EVENTS 2027



Issue 105 - January/March

- 2027 Gulf Ship Finance Forum (Mar.) | Dubai, UAE
- Aqaba Blue: Ocean Future in Action (17-20 Mar.) | Aqaba, Jordan
- NEOPORT (18 Mar.) | Istanbul, Turkey
- Egypt Energy Show 2027 (30 Mar. - 1 Apr.) | Cairo, Egypt
- Saudi Maritime Awards 2027 (31 Mar.) | Jeddah, Saudi Arabia
- 9th Mare Forum Singapore 2027 (12 Apr.) | Singapore
- Singapore Maritime Week (12-16 Apr.) | Singapore
- Seatrade Maritime Logistics Middle East (04-06 May) | Dubai, UAE
- Breakbulk Europe (11-13 May) | Rotterdam, Netherlands

Issue 106 - April/June

- Greek Maritime Forum 2027 (25-26 May) | Athens, Greece
- TOC Europe (25-27 May) | Hamburg, Germany
- Nor-Shipping 2027 (07-11 June) | Oslo, Norway
- East Med Maritime Conference (EMMC 2027) (03-04 June) | Athens, Greece
- London International Shipping Week (13-17 Sep.) | London, UK

Issue 107 - July/September (Cont.)

- Transport Middle East Doha (26-28 Oct.) | Doha, Qatar
- Europoort Rotterdam (02-05 Nov.) | Rotterdam, Netherlands

Issue 108 - October/December

- ADIPEC 2027 (Nov.) | Abu Dhabi, UAE

Publishing Schedule /2027

Issue 105	25 February 2027
Issue 106	13 May 2027
Issue 107	18 August 2027
Issue 108	15 November 2027

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Robban Assafina

CONNECTING MARITIME PEOPLE



SCAN ME

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